Optimation

About the Organization

Vision/Purpose:

Optimation is a company which provides services for businesses who need help in IT related matters. The company wants to improve businesses across New Zealand with their IT solutions. Optimation’s vision is to help businesses succeed through the smart use of technology. (Optimation , n.d.)

Mission:

Optimation’s mission is to provide customers that are looking for transformation that is led by technology to drive innovation and efficiency in the new digital economy. (Optimation , n.d.)

Goals:

Optimation’s goals is to build better businesses by providing solutions which help innovate and unlock tangible benefits. Another goal of theirs is to support each culture that is like an extended family. They also want to maintain relationships they have with their customers. Making sure the company is successful and foster a sustainable IT sector. (Optimation , n.d.)

Objectives:

Optimation’s objectives is to increase efficiency and find value in organizational data and information. They use their own solutions to do this. They approach work and each other by showing integrity, empowerment, respect, professionalism, and open support for each other. (Optimation , n.d.)

# References

Optimation . (n.d.). *Who we are* . Retrieved from Optimation : http://www.optimation.co.nz/our-people/about-us/who-we-are/